**Lights! Camera! Auction!**

**28th ANNUAL SIERRA MADRE COMMUNITY NURSERY SCHOOL AUCTION 2017**

**What Do We Donate?**

Auction is November 4, and early October is the time for every school family to donate an item, which will be auctioned at the event. Each family’s donation is a valuable contribution to our school’s fundraising goals. Have fun being creative with your ideas! Some tips:

**Share Your Profession or Special Talents**

Families have given tours of their workplaces, taught surf lessons, sewn children’s clothing, baked a dessert-a-month, donated a series of yoga classes, or hosted a dinner party.

**Use Your Connections**

You’d be surprised how willing family and friends are to donate to Auction. If you are connected to someone in the entertainment industry, a luxury hotel, a fine restaurant, a golf course, a concert or sports venue, or who owns a vacation property – these are always very popular items!

**Think Holiday Shopping**

Donate something that you or your kids would be excited to find under the tree. Even gift certificates and Scrip cards make great stocking stuffers.

**Solicit Your Favorite Businesses**

We have solicitation letters prepared that you can give to merchants you frequent. There is a stack just behind the door of the school office. Take as many as you need, and ask your favorite business if they’d be willing to donate a gift certificate, product, or service. Remind them that we are a non-profit organization serving the community and that **all donations from businesses are tax deductible**.

**Requirements**

**The required family donation is something valued at $50 or more**, but you can donate multiple items, and there is no limit on the value!

**Donations are due at school the week of October 2-6**. Please package them for display at Auction.

**THANK YOU FOR SUPPORTING SMCNS!**